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23rd March 2026  
Internal Reference: 260311  
Email:

Dear ,

Thank you for your request for information, which we received on **03/03/2026**. We have considered your request under the Freedom of Information Act 2000. **Please ensure you quote the Internal Reference number above in any future correspondence.**

### Your Request

Specifically, I am seeking anonymised data on the following from **January 2020 to March 2026**:

1. Where held in a searchable electronic format, please provide the number of ambulance callouts between 1 January 2020 and 31 March 2026 to premises where the recorded incident location name contains the following keywords: **“beauty”, “aesthetic”, “aesthetics” or “cosmetics”**
2. For each callout, please provide the **date of the incident** and the **primary recorded reason for the callout** (e.g. loss of consciousness, chest pain, immediate threat to life, major trauma, etc.).

### Formal Response

Please refer to the enclosed spreadsheet.



## Next steps

Some information held by the Trust is routinely published on our [website](#) and may be of assistance.

If you are dissatisfied with the Trust's response to your request, you have the right to ask for an internal review.

Requests for an internal review should be submitted within **40 working days** of the date of this response and should be sent to:

**Richard Banks**, Head of Corporate Governance at [FOI@secamb.nhs.uk](mailto:FOI@secamb.nhs.uk)

The internal review will be conducted by an individual who was not directly involved in handling your original request, ordinarily the Trust's Data Protection Officer. We aim to complete internal reviews within **20 working days** of receipt.

If you remain dissatisfied following the outcome of the internal review, you may complain to the Information Commissioner's Office (ICO). The ICO generally expects complaints to be raised promptly following the completion of an internal review.

The easiest way to raise a complaint is via the ICO's website:  
[www.ico.org.uk/foicomplaints](http://www.ico.org.uk/foicomplaints)

Alternatively, you may write to:  
Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
SK9 5AF

Yours sincerely,

**Corporate Governance Team**  
South East Coast Ambulance Service NHS Foundation Trust



Saving Lives,  
Serving Our Communities

Chair: Michael Whitehouse CEO: Simon Weldon